647510 **BBAsapEC607B** **Seat No :________**

B.B.A. Semester - 6 (*CBCS*) Examination

July-2025 (OLD COURSE)

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT(ELECTIVE)

Time: 2:30 Hours **Marks: 70**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 Define Investment. Explain Various Investment Alternatives and Their Characteristics (14)

OR

Que-1 What is Risk and Return on Investment? Explain Real Return, Nominal Return, Historical Return and Expected Return with Examples.

Que-2 What is Fundamental Analysis? Discuss Economic Analysis, Industry Analysis, And Company Analysis in Detail. (14)

OR

Que-2 Explain the DCF Methodology for Equity Valuation. Discuss Dividend Discounting and Free Cash Flow Discounting with Examples.

Que-3 Define Technical Analysis. Explain its Assumptions in Detail. (14)

OR

Que-3 Discuss the Difference Between Fundamental Analysis and Technical Analysis.

Que-4 Explain Markowitz's Model for Portfolio Risk and Return for 2 and 3 Asset Portfolios. Discuss the Concept of the Efficient Frontier and Optimum Portfolio. (14)

OR

Que-4 Explain the Concepts of Portfolio Risk and Portfolio Return. Explain the Mechanism of Efficient Frontier.

Que-5 Write Short Notes (Any Two) (14)

1) Formula Plans for Performance Evaluation of Portfolio
2) Sharpe's Performance Index
3) Mutual Funds and Their Evaluation
4) Net Asset Value (NAV) Calculation of Mutual Funds

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